

BIMA MUHAMMAD YUSUF

TikTok Shop · TikTok Affiliate · Shopee Affiliate · Shopify Listings

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Portfolio: bimamyf.pages.dev · [LinkedIn](#) · Remote-Ready · Any Time Zone · Available Immediately

PROFESSIONAL SUMMARY

Runs a live TikTok Shop affiliate account generating real orders and commission in the skincare niche, plus two years of real Shopify listing experience. Ready to run TikTok Shop operations, TikTok and Shopee affiliate marketing, and content-driven growth from day one.

CORE SKILLS

TikTok Shop & Affiliate Marketing

- TikTok Shop Seller Center (Listings, Promotions, Orders)
- Creator Marketplace: Affiliate Sourcing & Negotiation
- Livestream / Short-Video Commerce Content Briefing
- Affiliate Commission Structuring
- GMV, CTR & Conversion Tracking
- TikTok Trend & Content Research

Shopify & Shopee Ops

- Shopify Product Listing & SEO
- Shopee Affiliate Program (Practice)
- Keyword Research
- Image Optimization (Canva, TinyPNG)
- SKU & Inventory Tracking
- Multi-Client, Multi-Timezone Coordination

EXPERIENCE

TikTok Shop Affiliate: Skincare Niche

Ongoing · 3–6 months

Self-Run · Live Project

- Building and growing a TikTok affiliate account in the skincare niche, sourcing products from the TikTok Shop affiliate catalog.
- Creating content (demos, reviews) that drives real orders and commission through organic growth.
- Applying Seller Center and Creator Marketplace knowledge to scale affiliate performance.

Shopee Affiliate Marketing

Ongoing

Self-Run · Practice

- Exploring Shopee's Affiliate Program in parallel (link generation and commission tracking) to diversify affiliate income channels.

E-Commerce VA & Product Lister: Shopify

Jan 2023 – Present

Freelance / Self-Employed · Client Work · Tools: Canva, TinyPNG, Google Keyword Planner, Grammarly, Loom

- Created and optimized product listings on Shopify: SEO titles, HTML descriptions, pricing, and variants.
- Applied on-platform SEO best practices to improve organic listing visibility; maintained SKU and inventory trackers in Google Sheets.
- Managed client communication and scheduling across US, UK, and AU time zones with zero conflicts.
- Used AI tools (Claude, ChatGPT) to accelerate listing drafts without sacrificing quality.

Administrative & Marketing Staff

Mar 2022 – Dec 2022

Amanah Kemanusiaan Global · South Tangerang · Client Work

- Coordinated content calendars and documentation for team campaigns.
- Managed digital file libraries and prepared reports via Google Workspace.

Operations & Administrative Staff

Jun 2018 – Oct 2019

Garuda Indonesia · Yogyakarta · Client Work

- Maintained flight records and compliance documentation.
- Coordinated on-site scheduling across teams in line with strict SOPs.

TOOLS & PLATFORMS

TikTok Shop Seller Center, TikTok Creator Marketplace, Shopee Affiliate Center, Shopify Admin, Google Workspace
Canva, TinyPNG / Squoosh, Google Keyword Planner, Grammarly, Loom, Notion / Trello / Slack, ChatGPT / Claude /
Gemini, Microsoft Office

EDUCATION & TRAINING

Vocational Program: Aviation Operations & Passenger Services

PSPP Aviation Training Center · June 2017

- Shopify Academy: Shopify Foundations · January 2022
- Meta Ads (Muslim Creator Academy) · October 2023
- E-Commerce & Dropship Operations (Akademi Marketer) · March 2024

LANGUAGES

Indonesian: Native · English: B2 (Upper-Intermediate), comfortable in written correspondence, async comms, and client calls

Open to full-time · part-time · project-based remote work · Any time zone · Immediate start